

THE ARCHES

8 February 2010

Dear Friend

Re: The Arches – 2010 Sponsor a Seat campaign

I would like to offer you or your company the opportunity to become a 'Friend of the Arches' by supporting our new sponsor a seat campaign.

The Arches is an A-listed building, steeped in history within wonderfully atmospheric Victorian vaults; a true understated architectural delight. The venue's Studio Theatre has 100 seats all looking for their very own friend or sponsor. Whether you are a local business, a regular attendee of events at the Arches or if there is someone special you would like to dedicate a seat to, be it a friend or loved one, for £60 + VAT your name will appear on a plaque attached to a seat for one year. By agreeing to sponsor a seat you will receive two complimentary theatre tickets to a show of your choice, subject to availability, for that year. We will also feature our sponsors and friends' names on a dedicated web page on the Arches website and name recognition in our Arches brochure four times a year. For longer term support you or your company could sponsor a seat for five years for £250 + VAT.

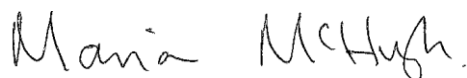
As the Arches is a non-profit making organisation and registered Scottish charity, all revenue from individual and corporate sponsorship is used to fund our award-winning arts and creative learning programme – allowing you to give something back to the community.

This is an exciting and ground breaking new era for the Arches and your support is greatly appreciated. Your sponsorship will help cutting edge theatre work to be produced and allow new and emerging talent a platform to develop and showcase their work under the artistic directorship of Jackie Wylie. Please visit www.thearches.co.uk to view the innovative theatre and creative learning projects that are currently underway. Your assistance will help to cultivate these and further skills development workshops, courses and projects for children, teenagers and young artists, amongst many facets of the community.

Please complete and return the attached form to confirm your seat sponsorship. Seat space is limited and allocated on a first come basis. The form can also be downloaded from the Sponsorship page in the About Us section of www.thearches.co.uk.

However, it doesn't stop there. For other corporate sponsorship opportunities please contact Maria McHugh at maria@thearches.co.uk or tel 0141 565 1005.

Yours faithfully



Maria McHugh
Corporate Events & Sponsorship Manager

The Arches – 2010 Sponsor a Seat Campaign

First Name	<input type="text"/>
Surname	<input type="text"/>
Postal Address	<input type="text"/>
City	<input type="text"/>
Postcode	<input type="text"/>
Email	<input type="text"/>
Contact telephone number	<input type="text"/>

Please print the Name you would like on the Plaque (maximum 25 letters per plaque)

Please tick the relevant box for payment details

1 year sponsorship £70.50 (£60 + 17.5% VAT)

5 year sponsorship £293.75 (£250 + 17.5% VAT)

I enclose a cheque made out to Arches Retail Ltd for the value of **lease**

£70.50 (£60 + 17.5% VAT)

£293.75 (£250 + 17.5% VAT)

(Please enclose your cheque with this form and write your name on reverse of cheque)

Please complete over the page for other payment methods.

I wish to pay by MasterCard or Visa Debit Card

£70.50 (£60 + 17.5% VAT)

£293.75 (£250 + 17.5% VAT)

Please enter your credit card details

Type of Card

MasterCard or Visa or Visa Debit

Name as it appears on Card

Address if different to above

Credit Card Number

Expiry date

3 digit security code

I agree to the above card details being charged

£70.50 (£60 + 17.5% VAT)

£293.75 (£250 + 17.5% VAT)

Signature of Card Holder

Date

Please send me an invoice / receipt

Please enter invoice/receipt contact and address if different to overleaf.

**Please return this form to Maria McHugh, Corporate Events & Sponsorship Manager,
The Arches, 253 Argyle Street, Glasgow, G2 8DL
Email: maria@thearches.co.uk Tel: 0141 565 1005**